



## Products and Services

Mapping Your Future® is a national nonprofit organization providing career, college, financial aid, and money management information and services for students, families, and schools.

Mapping Your Future provides services to help schools meet the needs of their students in a cost-efficient manner. Since 1996, Mapping Your Future has served millions of students and their families, as well middle school and high school educators and counselors, school financial aid professionals, and others in the financial aid education industries.

Students of all ages and their parents use Mapping Your Future's information and tools for career exploration, college planning, and college completion. Middle school, high school, and college educators and counselors benefit from a variety of resources to help students.

The resources on Mapping Your Future can be categorized into four topics:

- Career and College Planning and Exploration
- Financial Aid Management
- Money Management/Financial Literacy
- Additional Resources

## Career and College Planning and Exploration

### CareerShip

CareerShip® is Mapping Your Future's career exploration tool targeted to middle and high students. Visitors can explore the featured career, complete an interest survey to determine what careers might best suit them, or search for individual careers—in English and Spanish. Many counselors and teachers incorporate CareerShip into their career development courses.

### Going2College.org

Mapping Your Future developed a college access database and website on behalf of NCHER and the College Access Initiative, serving Sponsors and other agencies by enabling them to meet federal requirements. The database includes a comprehensive listing of postsecondary education opportunities programs, publications, websites, and other resources in the states the agencies serve. Mapping Your Future already provides some of this information via its website, but has enhanced this effort and also enabled each state agency the opportunity to determine how their state information would appear on the Going2College.org website.

## **Guide to Life after High School**

Mapping Your Future's Guide to Life after High School program helps students understand career and college preparation, financial aid, and money management. Mapping Your Future offers four different guides, one for each year of high school. The freshman guide focuses more on choosing a career and preparing for college (academic and financial), with an overview of financial aid. The senior guide has more details about financial aid programs and application procedures. All guides include age-appropriate financial literacy information.

## **Information on saving and paying for college**

Mapping Your Future's saving and paying for college content simplifies the financial aid and college planning process with step-by-step instructions and information, empowering students and families with the information they need to understand and apply for financial aid. Content includes information about savings options, other education funding options, and tips to help decide what programs will best suit their needs. Families also can review tips for finding scholarships and follow links to free scholarship search tools.

## **Financial Aid Management**

### **Online Counseling**

Schools delivered valuable default prevention information and saved millions of dollars since 1997 by using Mapping Your Future's Online Counseling.

These counseling sessions educate students about their federal student loan obligations and help schools meet loan counseling requirements. These counseling sessions can be customized and offer many benefits for schools and students. Mapping Your Future currently offers 22 counseling types:

#### **Entrance counseling**

Direct Loan entrance  
Spanish Direct Loan entrance  
Perkins entrance  
Direct Loan and Perkins combined entrance  
Nursing entrance  
Health Professions entrance  
Direct PLUS entrance  
Direct Loan and Direct PLUS combined entrance

#### **Exit counseling**

Direct Loan  
Spanish Direct Loan entrance  
Perkins exit  
Direct Loan and Perkins combined exit  
Nursing exit  
Health Professions exit  
  
Direct PLUS exit  
Direct and Direct PLUS combined exit  
TEACH Grant exit

#### **Other counseling**

Financial Literacy  
Grace Period and Repayment  
Loan Management  
Non-Traditional Student  
  
Private Loan

## **Printable exit counseling materials**

To allow schools and students to fulfill exit counseling requirements, Mapping Your Future provides printable **Direct Loan**, **Direct Loan and Direct PLUS combined**, and **Perkins** exit counseling materials. These materials meet federal requirements and can fill several different needs, such as:

- a supplement to Mapping Your Future's online exit counseling session,
- a supplement to one-on-one counseling, or
- exit materials suitable for mailing to borrowers who choose not to complete online counseling.

## **Verification worksheets**

Mapping Your Future provides two sets of verification worksheets to assist schools with verification:

- **Comprehensive verification worksheets:** These worksheets include all of the items that are included under the named verification flag.
- **Individual verification item worksheets:** These worksheets are specific to the items that a student and/or parent need to verify.

## **Money Management/Financial Literacy**

### **Calculators**

- **Budget calculator**  
Helps you develop a saving and spending plan
- **Checkbook balancing tool**  
Helps you reconcile your checking account records with your bank's records
- **Savings calculator**  
See how valuable saving can be
- **Student loan debt/salary wizard**  
Helps you to understand how much you can afford to borrow in student loan funds (and calculates student loan payments)
- **Student loan repayment calculator**  
Estimates your student loan payments
- **Loan consolidation calculator**  
Estimates your consolidation loan interest rate and payment amount
- **Income-based repayment calculator**  
Estimates your monthly payment amount under the Income-based repayment plan [for Direct Loan and Federal Stafford (subsidized and unsubsidized), Direct PLUS and Grad PLUS, and Direct Consolidation Loans which do not include any Parent PLUS or Direct PLUS loans]

### **Educational games**

Mapping Your Future is using the power of games to help students learn important terms and concepts about financial literacy and managing student loans.

### **Money management flyer**

The money management flyer provides audiences with the steps individuals need to take and an overview of the tools and services Mapping Your Future provides to help individuals manage their money.

### **Student loan default prevention information and services**

Mapping Your Future provides information and services to help students understand the implication of borrowing student loans. Schools and organizations can use these tools when counseling prospective and current borrowers, helping them to avoid defaulting on a student loan. They also can learn more about how to increase student retention and reduce student loan delinquency and default through a variety of techniques.

## **Additional Resources**

### **Counseling and Online Education powered by Mapping Your Future**

Counseling and Online Education powered by Mapping Your Future enables other organizations to develop an online education or counseling session using the proven Mapping Your Future technology. The online education and counseling sessions demonstrate an organization's interest in helping their constituents or clients (schools, students, borrowers, or any other members of society).

### **Integration of Mapping Your Future content and tools**

Mapping Your Future offers a number of features and tools for integration, such as loan counseling, calculators, educational games and content. Sponsors and schools can integrate Mapping Your Future tools, allowing their borrowers to use valuable features while still using the website. Mapping Your Future also works with other organizations to customize content and services for integration so they best fit the needs of their students or audiences.

### **MappingXpress**

MappingXpress provides schools and other organizations a secure and convenient way to collect documents from students, parents, and families. MappingXpress can help with document collection for different business processes.

### **Newsrooms, Newsletters**

Mapping Your Future provides different newsletters with valuable career and higher education information to three targeted audiences. The Early Awareness E-News provides college, career, financial aid, and financial literacy information, tips, and ideas for those professionals that work with middle and high school students and families. The Mapping Your Future Higher Ed News provides financial aid professionals with the latest information about Mapping Your Future services and events, and answers policy and regulatory questions. The Tip of the Week provides subscribers with tidbits of information and updates to assist them in all matters of the financial aid industry and professional development.

The newsroom serves as an area where individuals can view the newsletters, articles, and press releases published by Mapping Your Future.

### **Online training and presentations powered by Mapping Your Future**

Webinars powered by Mapping Your Future feature an online presentation with audio provided via conference call. Mapping Your Future oversees the technical aspects of the event and can assist with promotion and administration of the event.

### **Social networks**

Mapping Your Future serves as an important resource on Facebook and Twitter for information on exploring careers, planning for college, paying for college, and money management. We share articles and information about services provided by Mapping Your Future, as well as advice and analysis from other organizations

### **Web development and support**

Mapping Your Future designs, develops, maintains, and hosts websites for organizations with similar missions (for example, student support and financial aid organizations). Mapping Your Future offers its web services at competitive rates, while providing superior customer service.

### **Webinars**

Mapping Your Future provides free webinars on a variety of topics as service to schools, Sponsors, educators, and community organizations. Recordings of the webinars, webinars on demand, are archived for later viewing.

### **Mission-related web development, hosting, and support**

Mapping Your Future designs, develops, maintains, and hosts websites for organizations with similar missions (for example, student support and financial aid organizations). Mapping Your Future offers its web services at competitive rates, while providing superior customer service.

### **Online Training and Presentations powered by Mapping Your Future**

Webinars powered by Mapping Your Future feature an online presentation with audio provided via conference call. Mapping Your Future handles all the technical aspects of the event and can assist with promotion and administration of the event.

### **Customer Service**

Quality customer service is a Mapping Your Future priority. Customer service representatives provide assistance to both schools and students using the website, addressing a variety of questions and/or technical issues. Customer assistance is available via e-mail or by phone. Schools are encouraged to contact Mapping Your Future staff through the Contact Us on the website, by e-mail to [feedback@mappingyourfuture.org](mailto:feedback@mappingyourfuture.org), or by calling (800) 374-4072.